

**ONLINE ADVERTISEMENT RATES**

**SCIENCEBUSINESS.NET** is the first independent website that brings together researchers, investors and policy makers in the European innovation community. It publishes news, announces networking events, releases innovation-policy research, and provides access to communications consulting tailored to the specialized world of research and innovation.

The website works with a membership network of individuals as well as leading research universities, multinational technology companies and government agencies across Europe, from Norway to Greece. It was founded by some of Europe's top science and technology journalists, applying their contacts and communications skills to catalyzing change and progress in the climate for innovation in Europe.



Our current monthly web traffic is roughly:

- 15,000 VISITS
- 10,000 UNIQUE USERS
- 30,000 PAGE VIEWS

Our newsletter:

We have a weekly bulletin that goes to our **OPT-IN LIST OF ROUGHLY 10,000** leading decision makers in policy, academic research, and top-management in industry.

General pricing:

- We have a CPM of €40 for standard banner placement on the S|B homepage
- If you would like placement targeting a specific event or news vertical, we charge a €60 CPM
- If you would like top line placement on the bulletin, we provide that with the following schedule:  
 €350 for one issue  
 €650 for two issues  
 €990 for four issues



Accepted formats:

JPEG, Gif, Flash

Website

- MPU 350\*250
- Skyscraper tall 120\*600
- Skyscraper small 120\*240
- Banner Button 120\*90

Newsletter

- Skyscraper tall 120\*600
- Skyscraper small 120\*240
- Banner Button 120\*90
- Horizontal banner 600\*150

Contact:

If you have any questions, or would like to advertise in a different format such as an advertorial, please don't hesitate to contact Duane Schulthess:

Duane Schulthess  
 Commercial Director  
 Tel: +32 2 304 7577

Mob: +32 475 76 06 82  
 Skype: GiantStepsMedia  
 duane.schulthess@sciencebusiness.net